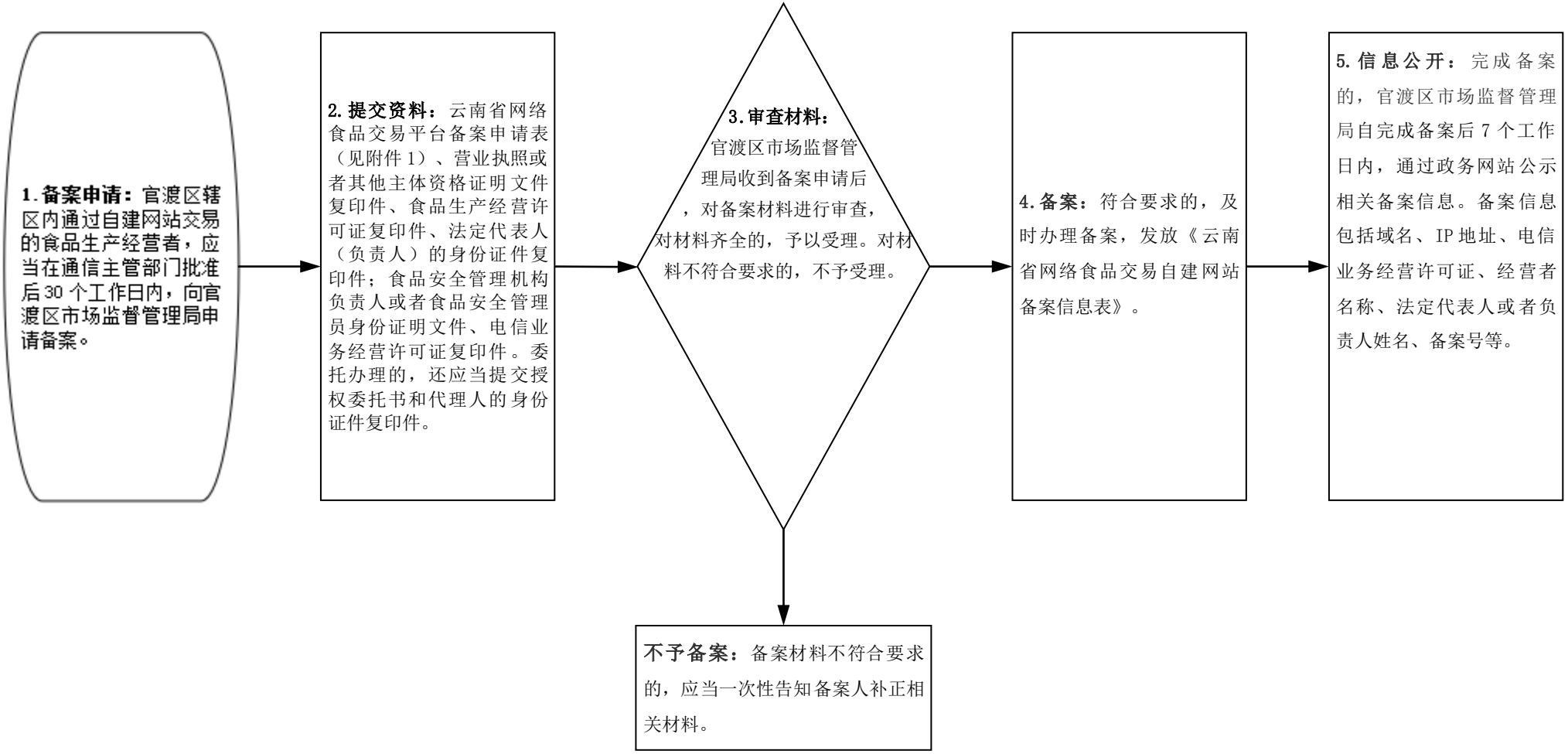云南省网络食品交易自建网站备案流程图